



**CORPORATE SPONSORSHIP PROGRAM  
2020 District 14 Annual Conference**

**Friday, April 24 - Saturday, April 25, 2020  
Renaissance Concourse Atlanta Airport Hotel  
One Hartsfield Centre Parkway  
Atlanta, Georgia 30354**

December 8, 2019

Dear Sirs:

Toastmasters International is the world's leading **nonprofit** organization devoted to teaching communication and leadership skills. Georgia's District 14 has over 2,800 members in over 140 clubs east of Interstate 85.

We are inviting you to participate as one of our District 14 Sponsors. No matter the level, your support will greatly assist District 14 in bringing excellent educational programming, outstanding guest speakers, and meaningful awards recognition to our members.

The Sponsorship program is shown on page 2 of this letter with advertisement specifications on page 3. Please consider at which level you wish to support District 14 or the Event you will sponsor.

If you would like additional information about the program, please contact me at [laura.olson@adp.com](mailto:laura.olson@adp.com) or 706-836-9298.

Thank you for your consideration.

Sincerely,

**Laura Olson, DTM**  
Advertising and Sponsorship Project Manager,  
2020 District 14 Annual Conference  
Toastmasters International®



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<b>SPONSORSHIP LEVELS</b>		<b>BENEFITS</b>
<b>\$3,000 and above</b>	<b>Platinum Level</b>	<ul style="list-style-type: none"> <li>• Six (6) full conference registrations</li> <li>• Full page ad in Conference Souvenir Book</li> <li>• Corporate logo on District 14 Website</li> <li>• Corporate logo displayed in the slideshow presentation during all general sessions</li> <li>• Verbally recognized at meals</li> </ul>
<b>\$2,000</b>	<b>Gold Level</b>	<ul style="list-style-type: none"> <li>• Four (4) full conference registrations</li> <li>• Full page ad in Conference Souvenir Book</li> <li>• Corporate logo on District 14 Website</li> <li>• Corporate logo displayed in the slideshow presentation during all general sessions</li> <li>• Verbally recognized at meals</li> </ul>
<b>\$1,000</b>	<b>Silver Level</b>	<ul style="list-style-type: none"> <li>• Two (2) full conference registrations</li> <li>• Half page ad in Conference Souvenir Book</li> <li>• Corporate logo on District 14 Website</li> <li>• Corporate logo displayed in the slideshow presentations during all general sessions</li> <li>• Verbally recognized at meals</li> </ul>
<b>\$500</b>	<b>Bronze Level Events Sponsor</b>	<ul style="list-style-type: none"> <li>• One (1) full conference registrations</li> <li>• Quarter page ad in Conference Souvenir Book</li> <li>• Corporate logo on District 14 Website</li> <li>• Corporate logo displayed in the slideshow presentations during all general sessions</li> <li>• Verbally recognized at meals</li> </ul>

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**4 SIMPLE STEPS**

1. Choose your support level below.
2. Either submit your information and support payments online \* or mail this completed form and your check, payable to “District 14 Toastmasters”, to:  
  
Regina Donithan  
District 14 Finance Manager  
5482 Rosehall Place  
Atlanta, GA, 30349

\*[Online payments via Eventbrite.](#)

3. Email your ad (size appropriate to sponsor level) and logo as a digital file (see Digital Format Specifications below) by March 29, 2020 to [laura.olson@adp.com](mailto:laura.olson@adp.com) (Due to our printing deadline, submissions after this date cannot be accepted.)
4. Submit names and email addresses of Corporate conference attendees by April 17, 2020 to [laura.olson@adp.com](mailto:laura.olson@adp.com)

**BUSINESS or ORGANIZATION:**

**NAME OF CONTACT:**

**TELEPHONE #:**

**EMAIL ADDRESS:**

CHOOSE YOUR SUPPORT LEVEL (Ad sizes are approximate)	DIGITAL FORMAT SPECIFICATIONS
<input type="checkbox"/> <b>\$3000 &amp; Above: PLATINUM LEVEL</b> FULL PAGE AD - 7.50" W x 9.50" H	Ad and logo must be submitted: As copy-ready HIGH RESOLUTION files of at least 300 DPI. The print quality of a lower resolution submission cannot be guaranteed. In one of these formats: JPG (JPEG) PNG  Please note: Other file formats cannot be accepted.  Questions: Email: <a href="mailto:Laura.olson@adp.com">Laura.olson@adp.com</a>
<input type="checkbox"/> <b>\$2000 GOLD LEVEL</b> FULL PAGE AD - 7.50" W x 9.50" H	
<input type="checkbox"/> <b>\$1000 SILVER LEVEL</b> HALF PAGE AD - HORIZONTAL: 7.50" W x 4.75" H - VERTICAL: 3.75" W x 9.50" H	
<input type="checkbox"/> <b>\$500 BRONZE LEVEL:</b> Event: _____ QUARTER PAGE AD - 3.75" W x 4.75" H	