

**CORPORATE BENEFACTOR PROGRAM**

**Spring Conference 2018**

**Friday, April 27 - Saturday, April 28, 2018**

**Hilton Atlanta Airport**

**1031 Virginia Ave.**

**Atlanta, GA 30354**

Dear Sir or Madam:

Toastmasters International is the world’s leading **nonprofit** organization devoted to teaching communication and leadership skills. Georgia’s District 14 has over 2,800 members in 131 clubs east of Interstate 85.

We are inviting you to participate as one of our District 14 Benefactors. No matter the level, your support will greatly assist District 14 in bringing excellent educational programming, outstanding guest speakers, and meaningful awards recognition to our members.

The Benefactor program is shown on page two (2) of this letter with advertisement specifications on page 3. Please consider at which level you wish to support District 14.

If you would like additional information about the program, please contact me at [charliemaeferrell@yahoo.com](mailto:charliemaeferrell@yahoo.com) or 706-325-6607.

Thank you for your consideration.

Sincerely,

**Charlie Mae Ferrell, DTM**

Advertising and Sponsorship Chairperson,

2018 Spring Conference

District 14, Toastmasters International ®



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| BENEFACTOR LEVELS | | BENEFITS |
| $3,000 and above | Platinum Level | * Six (6) full conference registrations * Full page ad in Conference Souvenir Book * Corporate logo on District 14 Website * Corporate logo displayed in the slideshow presentation during all general sessions * Verbally recognized at meals |
| $2,000 | Gold Level | * Four (4) full conference registrations * Full page ad in Conference Souvenir Book * Corporate logo on District 14 Website * Corporate logo displayed in the slideshow presentation during all general sessions * Verbally recognized at meals |
| $1,000 | Silver Level | * Two (2) full conference registrations * Half page ad in Conference Souvenir Book * Corporate logo on District 14 Website * Corporate logo displayed in the slideshow presentations during all general sessions * Verbally recognized at meals |
| $500 | Bronze Level | * One (1) full conference registrations * Quarter page ad in Conference Souvenir Book * Corporate logo on District 14 Website * Corporate logo displayed in the slideshow presentations during all general sessions * Verbally recognized at meals |

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**Breakthrough to Success**

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| **4 SIMPLE STEPS** | |
| 1. Choose your support level below. 2. Either submit your information and support payments online \* or mail this completed form and your check, payable to “**District 14 Toastmasters**”, to:   Cheryl Ladson, DTM  The Accountability Circle, LLC  375 Rockbridge Road, NW, STE 172-259  Lilburn, GA, 30047  \*[Online payments via Eventbrite.](https://www.eventbrite.com/e/district-14-spring-conference-2018-tickets-42025324878) | 1. Email your ad (size appropriate to sponsor level) and logo as a digital file (see Digital Format Specifications below)   by **April 16, 2018**  [charliemaeferrell@yahoo.com](mailto:charliemaeferrell@yahoo.com)  (Due to our printing deadline, submissions after this date cannot be accepted.)   1. Submit names and email addresses of Corporate conference attendees by April 24, 2018 to [charliemaeferrell@yahoo.com](mailto:charliemaeferrell@yahoo.com) |

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| **BUSINESS or ORGANIZATION:** |
| **NAME OF CONTACT:** |
| **TELEPHONE #:** |
| **EMAIL ADDRESS:** |

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| **CHOOSE YOUR SUPPORT LEVEL**  **(Ad sizes are approximate)** |  | **DIGITAL FORMAT**  **SPECIFICATIONS** |
| **$3000 & Above: PLATINUM LEVEL**   * FULL PAGE AD - 7.50” W x 9.50” H | Ad and logo must be submitted:  As copy-ready HIGH RESOLUTION files of at least 300 DPI. The print quality of a lower resolution submission cannot be guaranteed.  In one of these formats:  JPG (JPEG)  PNG  Please note:  Other file formats cannot be accepted.  Questions: Email:  charliemaeferrell@yahoo.com |
| **$2000 GOLD LEVEL**   * FULL PAGE AD - 7.50” W x 9.50” H |
| **$1000 SILVER LEVEL**  HALF PAGE AD   * HORIZONTAL: 7.50” W x 4.75” H * VERTICAL: 3.75” W x 9.50” H |
| **$500 BRONZE LEVEL**   * QUARTER PAGE AD - 3.75” W x 4.75” H |